

## C. General Conditions and Application

The exhibitors and advertisers wishing to apply for any of the services listed in this Call are required to register by submitting the Application and Order Form to the Conference Secretariat, which can be downloaded from <http://isef2013.feit.ukim.edu.mk/Exhibitors.html>. The Application Form should provide all requested information and signed by an authorized signature. Signing and submitting this form is a binding agreement, and considered to be a written commitment that all conditions stated therein are understood and accepted by the applicant. Applications are handled at the principle first-come first-served basis, but priorities are given to the companies selecting more options from the offered list.

In order to enable selection of the best convenient place for the applicants, the organisers will provide ground plan and a map for the exhibiting space. Exhibiting space will not be reserved by the organisers in absence of written application. In addition, exhibition space cannot be occupied in case the full amount is not paid until the dates shown below. The organisers of the exhibition keep the right, to rearrange the space in case the overall concept or organisational matters force them to do so.

Advertisements will not be printed if the full amount of the selected advert is not paid before the deadlines indicated below. Inclusion of the inserts in the delegates' bag is subject to prior payment and supply by applicants.

### 1. Payment

Payment should be arranged within the provided deadlines, upon receipt of our pro forma invoice, issued according to the information given in the Registration Form:

- |  |              |
|--|--------------|
| • Advance payment of full exhibition and/or advertising fees<br>(save 10% on the indicated prices) | 01 June 2013 |
| • Final payment of exhibition and/or advertising fees  | 01 July 2013 |

### 2. Cancellation Policy

Cancellation and all changes of your orders must be made in writing and submitted to the Conference Secretariat. Refundable amounts depend on the date of cancellation and are stated as follows:

- |                        |                            |
|------------------------|----------------------------|
| • Before 01 June 2013: | 100% refunded              |
| • Before 01 July 2013: | 50% refunded, 50% retained |
| • After 01 July 2013:  | No refund.                 |

**NB:** Please note that additional conference offer, given to the conference participants is also available to the exhibitors, considering that they are subject of additional cost payment. For more information use the main ISEF'2013 web page, register as participant(s), download the attached form and select your preferences accompanied with payment details.

# Call for Exhibition

16<sup>th</sup> International Symposium on Electromagnetic Fields  
in Mechatronics, Electrical and Electronic Engineering

12-14 September 2013, Ohrid, Republic of Macedonia



**INFORMATION IS POWER!**

Dear Exhibitor,

Following the successful practice of previous ISEF Conferences, we have a great pleasure to invite you to participate in the ISEF'2013 Exhibition and present the latest news on software, equipment, devices, and other products and services related to the area of Electromagnetic Fields, Bioelectromagnetism, Mechatronics, Electrical and Electronic Engineering. The ISEF'2013 Conference will take place at a beautiful Metropol Lake Resort on the lake coast of the extraordinary city of UNESCO – Ohrid, from 12 – 14 September, 2013. Most of the conference participants are scientists and research engineers from academia and industry, your current and future customers and promoters, but many of them are decision makers and opinion leaders. The young researchers and PhD students, our special target group at ISEF'2013, acquiring information for your products/services that you offer, are the most prospective individuals for your promotion everywhere.

### Organisers:



Ss. Cyril and Methodius University,  
Skopje, Macedonia



Faculty of Electrical Engineering  
and Information Technologies



Lodz University of Technology,  
Lodz, Poland



Institute of Mechatronics and  
Information Systems

### History of ISEF Conferences

- 1982 – Poznan, Poland
- 1985 – Warsaw, Poland
- 1987 – Pavia, Italy
- 1989 – Lodz, Poland
- 1991 – Southampton, UK
- 1993 – Warsaw, Poland
- 1995 – Thessaloniki, Greece
- 1997 – Gdansk, Poland
- 1999 – Pavia, Italy
- 2001 – Krakow, Poland
- 2003 – Maribor, Slovenia
- 2005 – Baiona (Vigo), Spain
- 2007 – Prague, Czech Republic
- 2009 – Arras, France
- 2011 – Funchal (Madeira), Portugal

For more information about ISEF'2013 Conference, please visit our web-page:  
<http://isef2013.feit.ukim.edu.mk/>

## Topics:

- Field theory and advanced computations in electromagnetism
- Electrical machines, transformers, actuators, micromachines
- Electromagnetic components of mechatronics and microelectromechanical systems (MEMS)
- Coupled systems and special applications
- Electromagnetism in materials (new materials, measurements, modelling, computation)
- Electromagnetic phenomena in electrical power systems
- Optimization and computer aided design
- Software methodology and visualization
- Bioelectromagnetism and electromagnetic hazards
- Equivalent circuit modelling of field problems
- Nondestructive testing (methodology, measurement, diagnosis, testing)
- Design and computation of specific electromagnetic devices
- Electromagnetic compatibility
- Application of artificial intelligence in vector fields calculation
- Database and expert systems in the fields computation context
- Electromagnetism in education
- Artificial and computational intelligence
- Noise and vibrations of electrical machines
- Applications of electromagnetic field in biomedical engineering
- Simulation and application of electromagnetic field in nanostructures
- Electromagnetic modelling for personal and body area networks



## Information on exhibition and advertising opportunities

During the ISEF'2013 Conference an exhibition is organised and a number of opportunities for advertising are available. We invite you to be a part of this event and to use the advantages of our offer. Taking a part at the conference exhibition, and using the options for advertising and promoting your company, you will be more visible and highly exposed to the leading scientists, researchers and related specialists from academia and institutions. We are convinced that we will meet your requirements for high quality presentation. All exhibitors are kindly requested to register for the conference at by submitting the Application and Order Form for Exhibitors.

### A. Exhibition package: **Fee 1500 EUR incl. 18% VAT**

In the package is included:

- Table + 2 Chairs;
- Listing on the conference website [www.isef.feit.ukim.edu.mk/Exhibitors.html](http://www.isef.feit.ukim.edu.mk/Exhibitors.html) ;
- Listing in the final programme booklet;
- 1 complimentary full conference registration per exhibitor further delegate(s) should register as accompanying person(s);
- Sockets for electricity (230 V, 50Hz, European standard);
- Cleaning of stand place surface area.



## B. Advertising opportunities

### 1. Commercial Flyer inserts into Delegates' Bags: **Fee 300 EUR incl. 18% VAT**

- Maximum size DIN A4 format, about 400 copies;
- Brochures not exceeding 12 pages;
- The exhibitor should provide the inserts/brochures;
- Inserts/Brochures along with payment should be sent to the Conference Secretariat by 15.08.2013.

### 2. Final Programme inner page: **Full colour Fee 300 EUR incl. 18% VAT** **Black & White Fee 200 EUR incl. 18% VAT**

- Maximum size DIN A4 format, about 400 copies;
- PDF version at: <http://isef2013.feit.ukim.edu.mk/Technical%20Programme.html> ;
- The exhibitor should provide the file for publishing;
- The copy of payment for this service should be sent to the Conference Secretariat by 15.07.2013.

### 3. Logo appearance on the Delegates' badge: **Fee 400 EUR incl. 18% VAT**

- About 400 ID cards for participants;
- The copy of payment for this service should be sent to the Conference Secretariat by 15.07.2013.

### 4. Notepads and pens into Delegates' Bags: **Fee 500 EUR incl. 18% VAT**

- About 400 delegates' bags;
- Exclusive offer limited to 1 company;
- Application is handled at first-come first-served basis;
- The exhibitor should provide and send the notepads/pens along with payment to the Conference Secretariat by 15.08.2013.



The exhibition will be held in Labino Hall (400 m<sup>2</sup>) of the main conference hotel Metropol, where the poster sessions will take place, too. This is a unique opportunity to meet the participants and present your products in a relaxed atmosphere.